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ABSTRACT BOOK

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THE PROBLEMS OF FURNITURE SECTOR AND SUGGESTIONS FOR SOLUTIONS (A CASE STUDY OF VAN)

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This study was carried out in order to identify the problems experienced by SME enterprises operating in Furniture Industry Site in Van city center. For this purpose, it was randomly selected from the enterprises registered in Van Chamber of Carpenters. Businesses with a number of employees ranging from 1 to 10 produce furniture and wooden doors and windows. Businesses were visited and face-to-face question-answer technique was applied. Thus, data on establishment date, area, number of employees, type of production, existing machines, sales method, problems experienced and supports received were collected. As a result, it was determined that the problems were insufficient demand, lack of capital, lack of qualified personnel, transportation and social and physical facilities. The problems of small-scale furniture enterprises operating in the province of Van have been identified and examined and solution suggestions have been included.

Keywords: Furniture, industry, business, Van.